

Pennsylvania Historical Association  
 2024 Annual Meeting-Johnstown  
 Sponsorship/Advertising/Exhibitor Form

|                                    |        |           |
|------------------------------------|--------|-----------|
| <b>CONTACT/BILLING INFORMATION</b> |        |           |
| University/Organization Name:      |        |           |
| Name:                              |        |           |
| Street:                            |        |           |
| City:                              | State: | Zip Code: |
| Email:                             | Phone: |           |

| <b>SPONSORSHIP PACKAGES</b> <i>(Name in Program and Advertising)</i>                                                                                                    |        |    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|----|
| <b>Platinum:</b> Full page color ad in program, registration fee waived for five representatives, exhibit space fee waived with enhanced booth, four panel sponsorships | \$2000 | \$ |
| <b>Gold:</b> Full page color ad in program, registration fee waived for three representatives, exhibit space fee waived with enhanced booth, three panel sponsorships   | \$1000 | \$ |
| <b>Silver:</b> Full page color ad in program, two panel sponsorships                                                                                                    | \$500  | \$ |
| <b>Bronze:</b> Half page color ad in program, one panel sponsorship                                                                                                     | \$250  | \$ |

| <b>KEYNOTE/PANEL SPONSORS</b> <i>(Name in Program and Advertising)</i> |         |    |
|------------------------------------------------------------------------|---------|----|
| Friday Banquet Keynote                                                 | \$500   | \$ |
| Friday Lunch Plenary                                                   | \$400   | \$ |
| Thursday Evening Plenary                                               | \$300   | \$ |
| Student Research Session                                               | \$200   |    |
| Panel Sessions                                                         | \$100 x | \$ |

| <b>ADVERTISING OPTIONS*</b><br><i>Total</i>                                       | <i>Fee</i>  | <i>Number</i> |    |
|-----------------------------------------------------------------------------------|-------------|---------------|----|
| Print Program – full page (4.5”w X 7.5”h, color)                                  | \$100 color | x             | \$ |
| Print Program – half page (4.5”w X 3.625”h,                                       | \$60 color  | x             | \$ |
| *Ad materials are to be submitted in PDF, JPG, or TIF format, 300 dpi, CMYK only. |             |               |    |

| <b>EXHIBIT SPACE</b><br><i>Total</i> | <i>Fee</i> | <i>Number</i> |    |
|--------------------------------------|------------|---------------|----|
| Standard Booth (6-foot table)        | \$75       | x             | \$ |
| Enhanced Booth (2 tables)            | \$125      | x             | \$ |

| <b>PAYMENT</b>                                                                                                                                                                                       |                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Please return this form and all advertising artwork and logo information to Joe Heffley, Annual Meeting Coordinator at <a href="mailto:joeheffley.pha@gmail.com">joeheffley.pha@gmail.com</a></i> |                                                                                                                                                                                                        |
| Total: \$                                                                                                                                                                                            | <i>Please make checks payable to<br/>“Pennsylvania Historical Association” and mail to:<br/><b>The Pennsylvania Historical Association</b><br/><b>P.O. Box 20011</b><br/><b>Scranton, PA 18503</b></i> |